



## OVERVIEW

Alison Trejo is a Partner and Business Unit Leader at Kelley Kronenberg, focusing her practice on first-party property insurance defense.

Prior to joining the firm, Alison gained experience handling insurance and liability defense matters, which included personal injury, SIU investigations, premises liability, first-party, and third-party property claims, and business disputes.

Alison earned her Bachelor of Arts degree in Business Administration from Florida International University. She then went on to earn her Master's Degree in Business Administration from Nova Southeastern University, Wayne Huizenga School of Business. In 2014 Alison obtained her Juris Doctor degree from Nova Southeastern University, Shepard Broad School of Law.

During law school, Alison was the publications editor of The International Citator & Research Guide. She was awarded first and second place in the New York Bar Association Committee on Animal Law and Florida State University's College of Law writing competitions, respectively.

Previous to her law career, Alison worked as an analyst and corporate actions manager in the market data department of a multinational financial services firm.

## ASSOCIATIONS

- Leadership Council on Diversity, Pathfinder, 2021
- Kelley Kronenberg's Diversity & Inclusion Committee, Member, 2020 – 2021
- Kozyak Minority Mentoring Foundation, Member, Mentor
- Florida Bar, Member
  - Animal Law Section
- Broward County Bar Association, Member
- Broward County Hispanic Bar Association, Member
- GLLN Bar Association, Member
- Florida Guardian Ad Litem Program, Guardian, 2016-2017

## CONTACT INFORMATION

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## PRACTICE AREAS

- First-Party Property Insurance Defense

## ADMISSIONS

- Florida
- United States District Court, Southern District of Florida

## EDUCATION

- Nova Southeastern University Shepard Broad School of Law, Juris Doctor, 2014
- Nova Southeastern University, Wayne Huizenga School of Business, M.B.A., 2008
- Florida International University, B.B.A., 2004

## SPEAKING ENGAGEMENTS

- Overview of New Legislation on AOBs House Bill 7065, June 2019
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## MEDIA

- Quoted, "Third DCA: Is Failure to Appear for EUO a Breach of Insurance Contract?", Insurance Coverage Law Center, May 2021
  - Featured, "Senior-level hires and promotions in South Florida for the week of Feb. 18, 2019", *Miami Herald*, February 18, 2019
  - Featured, "Kelley Kronenberg Elevates Alison J. Trejo", *Sun-Sentinel*, February 8, 2019
  - Featured, "Kelley Kronenberg Elevates Five South Florida Attorneys to Partners", *Attorney at Law Magazine*, February 8, 2019
  - Featured, "Kelley Kronenberg Attorney Alison J. Trejo Sworn In As a Guardian ad Litem", *Attorney at Law Magazine*, December 20, 2016
  - Featured, "People on the Move", *South Florida Business Journal*, December 19, 2016
  - Featured, "Kelley Kronenberg Attorney Alison J. Trejo Sworn In As a Guardian ad Litem", *Legal Learning Series*, December 16, 2016
  - Featured, "Kelley Kronenberg Attorney Alison J. Trejo Sworn In As a Guardian ad Litem", *CityBizList South Florida*, December 15, 2016
  - Featured, "On the Move", *Florida Bar News*, September 1, 2016
  - Featured, "People on the Move", *Sun-Sentinel*, August 10, 2016
  - Featured, "Alison J. Trejo Joins Kelley Kronenberg's Fort Lauderdale Office", *CityBizList South Florida*, August 10, 2016
  - Featured, "People on the Move", *South Florida Business Journal*, August 10, 2016
  - Featured, "Alison J. Trejo Joins Kelley Kronenberg's Fort Lauderdale Office", *Attorney at Law Magazine*, August 10, 2016
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## CASE VICTORIES

- Kelley Kronenberg Prevails On Motion For Sanctions Based On Plaintiff's Frivolous Claims For Three Years, October 2022