

Kelley Kronenberg Wins Big at Legal Marketing Association's Southeast Regional Conference

Kelley Kronenberg is a proud sponsor of the [20th Annual Windstorm Insurance \(WIND\) Conference](#), which kicks off January 30 – February 2, 2019, at the Walt Disney World Dolphin Resort in Orlando, FL. During the conference, two Partners from Kelley Kronenberg will serve as presenters on a panel — see below for presenter/seminar information. The annual WIND Conference provides a forum for review and discussion of windstorm and related property insurance issues. It is the only conference of its kind focusing solely on windstorm claim issues and is geared to many different levels and professions in the industry. Representatives from all segments of the windstorm insurance claims industry convene for the three-day event to address the impact of past hurricane seasons and important windstorm insurance issues. In addition to professional development and networking, the conference offers continuing education credits for numerous states, bar associations, and professional designations. Join Kelley Kronenberg and hundreds of windstorm claims industry professionals to discuss current trends and recent developments in the windstorm and property insurance industry. **Session 1 CSI Irma & Michael: Forensic Meteorology for the Plaintiff and Defense Panel:** [John Riordan-Kelley Kronenberg](#), [Daniel Lopez-Morgan Law Group](#), [Howard Altschule-Forensic Weather Consultants](#) **Date: Thursday, January 31 from 1:30pm – 3:15pm, and Friday, February 1 from 3:45pm – 5:30pm** The industry is facing unique challenges with regard to resolving hurricane-related claims and lawsuits. This session will address common issues disputed in hurricane claims, techniques to properly build a case, and the importance of using qualified experts to help prove or disprove liability. Attendees will learn the implications of Daubert and Frye, how stepping outside the box can destroy a case, and the benefits of having a Certified Consulting Meteorologist conduct a study utilizing high-resolution Doppler radar, meteorological data, advanced computer modeling, and detailed water level data for specific incident locations. **Session 2 Blockchain, Data Mining, and Tech: How will Technology Change our Daily Lives, Customer Experience, and Claims Panel:** [Tanaz Salehi-Kelley Kronenberg](#), [Melissa Hill-Blackboard Insurance](#), [Paul Rivard- MunichRe](#), [Rob Giola-Homeowner Legal](#) **Date: Friday, February 1 from 10:30am –12:15pm** Blockchain technology, data analytics, and data mining – oh my! Despite all the money in this industry, there are still major issues plaguing insurance, including: inefficient data sharing, fragmented data sources, manual claims review/processing, and fraud detection. Learn how the use of blockchain technology, data analytics, and data mining, can address these issues to allow for a streamlined, safer, and more efficient approach to insurance, litigation, appraisal, and claims handling.

FORT LAUDERDALE, Fla. — Kelley Kronenberg, a diverse business law firm, announced that [Irina Danilyan](#), [Candice Magee](#) and [Matthew P. Strauss](#) have joined the firm's Fort Lauderdale office as Attorneys.



Danilyan assists in handling matters related to mortgage foreclosure litigation and works with banks and other financial service providers with regulatory, enforcement, transactional and litigation issues. She brings extensive experience in contested and uncontested foreclosure litigation and pre-judgment and post-judgment foreclosure matters, including protection of creditors' rights in condominium termination, probate, and criminal forfeiture matters.

A graduate of Nova Southeastern University Shepard Broad College of Law, Danilyan is admitted to practice in Florida.



Magee assists in handling matters related to First Party Insurance Defense and Workers' Compensation. Before joining Kelley Kronenberg, she

was an Associate Attorney at a civil litigation firm handling million-dollar, multi-party construction defect and delay claims throughout Florida. She has also defended design professionals in commercial, residential and personal injury claims.

Magee earned her Juris Doctor degree from Florida Coastal School of Law and is admitted to practice in Florida, the United States District Court for the Southern District of Florida, and the Florida Fourth District Court of Appeal.



Strauss assists in handling matters related to First Party Insurance Defense Litigation. He joins the firm from New York, where he previously served as an Equal Opportunity Investigator for the New York City Department of Education. He also worked as Assistant General Counsel for both the NYC Employees' Retirement System and the Department of Citywide Administrative Services.

Strauss received his Juris Doctor degree from Brooklyn Law School, where he served as an Intern for the New York City Law Department, Workers' Compensation Division, as well as for the NYC Office of Labor Relations, U.S. Equal Employment Opportunity Commission, and the U.S. Department of Labor. He is admitted to practice in Florida and New York.

MIAMI, Fla. — Kelley Kronenberg, a diverse business law firm, announced that [Lizbell R. Lucero](#), [Amanda Qadri](#) and [Danielle A. Wallis](#) have joined the firm's Miami office as Attorneys.



Lucero assists in handling matters related to First Party Insurance Defense, Property and Casualty Claims, and Complex Commercial Constructions Disputes.

Before she joined Kelley Kronenberg, Lucero was a Managing Member of a law firm in Miami, where she focused on business law, handling entity formation, contracts, and trademark registrations and disputes.

Lucero earned her Bachelor of Arts degree in Political Science from Florida International University and her Juris Doctor degree, *cum laude*, from St. Thomas University School of Law. While attending law school, she served as the Comments Editor of the St. Thomas Law Review. In addition, she earned a spot on the Dean's List four times and was recognized with the Book Award for the highest overall grade in her Advanced Legal Research & Writing course. Lucero is admitted to practice law in Florida and is conversational in Spanish.



Qadri assists in handling matters related to First Party Insurance Defense, Property and Casualty Claims, and Complex Commercial Constructions Disputes.

Before joining the firm, Qadri worked as an Attorney for a statewide personal injury law firm, where she obtained extensive litigation experience, including serving as the second chair in a bench trial for an ownership dispute in a wrongful death action. She has experience handling negligence actions in state and federal court. Additionally, she worked with the Office of the State Attorney as a Certified Legal Intern where she tried multiple bench trials and served as the second chair in a jury trial.

Qadri earned her Bachelor of Science degree, *magna cum laude*, in Criminal Justice from Florida International University and her Juris Doctor degree from Florida State University College of Law. While in law school, she received three Book Awards for earning the highest overall grade in the respective courses, was a member of the Trial Team, and served as a Teaching Assistant to Professor Talbot Sandy D'Alemberte. Qadri is also acknowledged in *Georgetown Law Journal* and *Iowa Law Review* for her research assistance to Professor Justin Sevier.

Qadri is admitted to practice law in Florida and the United States District Court for the Southern District of Florida, and has working knowledge in Spanish and Arabic.



Wallis assists in handling matters related to Third Party liability and casualty defense.

Prior to joining the firm, she was an Associate Attorney with a business defense law firm where she represented corporate clients in bodily injury and premises liability matters. Her background also includes experience in family law.

Wallis earned her Bachelor of Business Administration degree from the University of Miami. She then went on to earn her Juris Doctor degree from Nova Southeastern University Shepard Broad College of Law. While at Nova, she worked as a Law Clerk at a civil litigation firm where she gained experience in personal injury protection and auto accident matters. She also earned Dean's List recognition and was the recipient of the Dean's Certificate of Professionalism. Wallis is admitted to practice law in Florida.



FORT LAUDERDALE, Fla. – As Kelley Kronenberg, a diverse business law firm, continues to strengthen its leadership, recruiting, human resources, and accounting efforts, the firm announced an expansion of its executive team with a new position focused on overseeing and developing long-term financial strategies. For this new position, the firm has hired veteran finance professional [Randy Moreau](#) to join the Financial Management team as Chief Accounting Officer. Moreau has nearly two decades of experience in a senior finance role in both private and public companies.

In his new role, Moreau will be responsible for accounting operations and financial reporting as he leads the firm's accounting, business finance, financial planning and analysis, and compliance efforts. Further, he will work strategically with firm leadership on the overall long-term financial planning and analysis of the firm, as it continues to grow in both the Florida and national legal markets.

"We are thrilled that Randy is joining our leadership team as our Chief Accounting Officer," said Heath S. Eskalyo, CFO and Principal Partner. "Randy's extensive experience working in law firm accounting and the broader financial industry, along with his exceptional leadership and management capabilities, make him an ideal fit for Kelley Kronenberg to support our firm's continued plans for expansion."

Kelley Kronenberg's leadership have invested significantly in additional resources to support the firm's continued expansion and its growing

staff. Along with key acquisitions, like Moreau, the firm is also constructing a new headquarters, which was explicitly designed to better connect Kelley Kronenberg's people and clients and implement technology for practicing law in the modern era.

"I am very excited to join the Kelley Kronenberg team as the firm continues to grow and offer more value for our clients," Moreau said. "I look forward to partnering with the rest of the leadership team as we continue to expand and evolve."

Moreau's background includes both national and international business experience in finance, accounting, and general business matters. Before joining Kelley Kronenberg, he worked for one of the nation's leading consultancy boutiques providing financial leadership assistance to large businesses on the development and measurement of business operations, financial forecasting and the implementation of internal controls and best practices. Prior to that, he served as the Chief Financial Officer for another high-profile Florida law firm.

"Randy's acquisition is another building block in our firm's journey to stay ahead of the curve as an organization that is focused on strategy, innovation, and vital strategic initiatives that better serve our people and our clients," said Eskalyo. "His broad finance and accounting experience and deep understanding of our business requirements position him well for success at Kelley Kronenberg."

Moreau earned his Bachelor of Science degree in Accountancy from the University of North Dakota. He also received a Master of Business Administration (M.B.A) in International Business and a Master of Accountancy from the University of Miami. He is a Licensed Certified Public Accountant.

Moreau will work out of the firm's headquarters in Fort Lauderdale.

FORT LAUDERDALE, Fla. — Kelley Kronenberg, a diverse business law firm, is proud to announce that Partner [Louis Reinstein](#) has been elected to serve as a Board Member for the Department of Religion's Advisory Board at the University of Florida.

The University's Department of Religion is committed to wide-spread public engagement and education about religious diversity. The Advisory Board for the Department was established in the 1980s. Its goal is to promote the visibility and recognition of religious studies and raise awareness for the critical contribution that religious diversification provides to society. The Board also helps support the teaching and research activities of the faculty and students in the University of Florida's Department of Religion through advocacy and fundraising. The Department is affiliated with the College of Liberal Arts and Sciences.

Reinstein received his Bachelor of Arts degree from the University of Florida in 1996. "The Advisory Board – with members from the business, legal and religious communities, among others, is an indispensable resource for helping to support the department and its students. I'm honored to have the opportunity to work alongside this dynamic group of individuals," said Reinstein. "Many of us have different beliefs, and varying backgrounds, but we all believe in the importance of religious studies and religious tolerance. I look forward to helping further this mission of the Board."

Reinstein focuses his practice on Police Professional Litigation, Correctional Healthcare, Civil Rights Violations and Commercial Litigation. He is the current President of the Board of Directors for the B'nai B'rith Justice Unit #5207, and has served on several Boards of Directors for various South Florida secular agencies and religious affiliated organizations. Before entering law, he received a Master of Arts degree in Jewish Studies from Emory University and was a Teacher and Coach at the David Posnack Jewish Day School in Broward County, Florida.

At this time of year, our thoughts turn gratefully to those who have made our progress possible. It is in this spirit that we say thank you! Wishing you a joyous holiday season, and a New Year of health, happiness, and prosperity.

FORT LAUDERDALE, Fla. - Kelley Kronenberg, a diverse business law firm, announced that Partner [Maritza I. Gomez](#) has been appointed as a Commissioner of the Hispanic National Bar Association's (HNBA) Latina Commission by HNBA President Jennifer Salinas.

The HNBA is a not-for-profit, nonpartisan, national membership organization that plays an integral role in the monitoring and advancement of substantive legal issues that impact Hispanic legal professionals and the U.S. Latino population at the local, state, and federal levels.

The HNBA created the Latina Commission in 2008 to study, and remedy, the status of Latinas in the legal profession who suffer the lowest representation of any racial or ethnic group as compared to their overall presence in the nation. An exclusive group, the Latina Commission consists of just 20 in-house and private firm attorneys (in addition to the two Co-Chairs) that are selected by the HNBA President each year.

"This year's team is strong," said Gomez. "We have a good mix of attorneys from across the nation that each bring different experiences, concerns, and ideas on how we can push advancement in the industry. It's an honor to have the opportunity to stand alongside my fellow legal professionals and work to make a difference and establish a stronger voice for the Hispanic legal community."

Gomez has been involved with the HNBA for many years, previously serving as one of HNBA's Deputy General Counsel for Employment Law Matters and Co-Chair of the Labor and Employment Section.

In her legal practice, Gomez is a Partner in Kelley Kronenberg's Fort Lauderdale office, concentrating her work on Employment and Labor Law. She has experience representing national and local corporations in all areas of labor and employment law in Florida and Puerto Rico. More specifically, Gomez handles matters involving Title VII, Equal Pay Act, Americans with Disabilities Act, Age Discrimination in Employment Act, Fair Labor Standards Act, Family and Medical Leave Act, Uniformed Services Employment and Reemployment Rights Act, Florida Civil Rights Act, Florida Minimum Wage Act, Florida Whistleblower Act and Puerto Rico employment laws.

At this time of year, our thoughts turn gratefully to all of our colleagues and friends. Happy Thanksgiving from all of us at Kelley Kronenberg.



35,000-square-foot office building in Broward to feature mock courtroom, roof-top terrace

FORT LAUDERDALE, Fla. - Kelley Kronenberg, a diverse business law firm, has started construction on a new state-of-the-art corporate headquarters to better serve its clients and accommodate recent growth. Attorneys, staff and invited guests will celebrate with a groundbreaking ceremony on Friday, November 2, 2018 at the site located at 10360 West State Road 84 in Davie, between Hiatus and Nob Hill Roads.

The law firm is working with Miller Construction to build the new 35,000-square-foot, two-story office building that will be able to house 150 employees comfortably.

Kelley Kronenberg has been enjoying steady growth for the last several years. Recently, the current headquarters, which the firm leases nearby, has become too small to accommodate employees comfortably. The new office building is expected to be ready for move-in by July of 2019.

"This event marks a tremendous milestone in the expansion of Kelley Kronenberg's business operations and collaborative culture as we continue to develop our broad range of practice areas and business clientele," said [Heath Eskalyo](#), CFO and principal partner who spearheaded the project for Kelley Kronenberg.

Eskalyo continued: "We are building something from the ground up that will allow us to fully customize our work environment and implement technology for practicing law in the modern era. Our new and unique space will allow us to better connect our people and our clients, and promote personal dialogue between them. We are setting up open areas that encourage the creative sharing of ideas and knowledge, all for the benefit of our clients."

The new headquarters will have compelling features throughout including a mock courtroom on the first floor. The room will be equipped with cameras and monitors that will enable clients to participate in trial preparation remotely if they are not available to visit in person.

The facility will also feature private office suites, as well as collaborative workstations, in a space with distinctive architecture and progressive design elements. The lobby will boast an architectural staircase that leads to a glass-panel balcony. Plans also call for two large conference areas that can transform into one great room for events, significant co-working common spaces, smaller "huddle" rooms where attorneys can gather for informal brainstorming sessions in a relaxed atmosphere and a dedicated education center for employee training.

The firm will add an employee café with flat-screen TVs and modern, casual seating. Solar tubes, an innovative and effective way to help spread natural light throughout the building, will be installed to increase employees' senses of well-being, productivity, and positivity.

Taking advantage of the Florida climate, the building will feature a rooftop terrace that incorporates abundant landscaping with native trees and flowers, a canopy-covered kitchen and bathrooms. The rooftop will provide an open-air venue for Kelley Kronenberg employees to gather, eat and conduct meetings, as well host client and firm events.

"We're excited to bring our firm values of hard work, innovation, teamwork and client-first thinking to this office environment," said Eskalyo, "It's a great alternative to traditional law office space."

Cabrera Ramos Architects of Doral designed the new headquarters. Alvarez Studios in Miami designed the interiors. The general contractor is Miller Construction based in Fort Lauderdale. Michael and Tyler Harrison of Equistone Partners served as development advisors, and Sun Trust provided the construction loan.

Business law firm takes home three first place Your Honor Awards

FORT LAUDERDALE, Fla. – Kelley Kronenberg is pleased to announce that the Legal Marketing Association, Southeast Region (LMASE) has recognized the firm with three 2018 Your Honor Awards, the industry's most prestigious award for successful marketing initiatives. The business law firm was honored for its groundbreaking video recruiting campaign, accompanying careers microsite and an employee-focused internal marketing initiative. The Your Honor Awards is an annual international award program that recognizes excellence in legal marketing by promoting projects and programs that showcase innovation, creative strategy and return on marketing dollar investment. "Our team designed these initiatives to communicate the firm's values, showcase the human side of the diverse and talented people who work here, and position Kelley Kronenberg at the forefront of enticing top industry talent," said [Thomas Choberka](#), Kelley Kronenberg's Chief Marketing and Business Development Officer. "These marketing projects are cutting-edge in the legal industry and have helped meet our goals of highlighting company culture and increased business productivity. We are proud that Kelley Kronenberg is viewed as an innovator in the industry. It is gratifying to see our work recognized in such a big way, and it is an honor we are all proud to share."

Communications – Content Marketing: Conversations That Matter

The firm earned first place recognition in the Communications- Content Marketing category for its [Conversations That Matter](#) video recruiting campaign. The Communication – Content Marketing category evaluates the planning and execution of campaigns that involve the creation of content around a specific topic and includes projects that capture the innovative use of rich media, photos, videos, and podcasts. Conversations That Matter is a crucial element of the firm's overall recruiting strategy and is designed to let potential recruits personally investigate the firm culture and the caliber of its people. The Conversations That Matter campaign is a creatively styled production that features compelling conversations with Kelley Kronenberg attorneys about their motivations, triumphs, goals, and fears. The video series aims to authentically and uniquely connect with potential employee candidates and create meaningful impressions.

Technology Management – Website Design and Development (Projects totaling up to \$85,000): Kelley Kronenberg’s Career Microsite

Kelley Kronenberg was recognized for its careers microsite in the Technology Management category that gives recognition for the design and development of firm websites, microsites, and blogs that further firm marketing and business development objectives. The winning Conversations that Matter video campaign and recruitment effort included building a niche careers microsite to anchor all of the pieces of the firm’s recruiting strategy, showcase its new recruiting videos, and raise brand awareness. Ultimately, the objective was to build a dynamic and persuasive microsite to interest and impress candidates, so they were better able to gauge the firm’s culture and decide, “Is Kelley Kronenberg for me?” The firm earned first place for the microsite’s seamless fusion of style, design, substance, and functionality.

Marketing Management & Leadership – Internal Marketing: LINK – Kelley Kronenberg Intranet

Kelley Kronenberg won first place for the systematic and seamlessly executed launch of LINK, the firm’s new intranet. The LINK launch strategy earned top honors in the Marketing Management and Leadership category which evaluates internal marketing initiatives designed to foster collaboration and drive overall business objectives. As the firm has continued to grow and diversify, Kelley Kronenberg sought to properly connect its nine offices and more than 250 personnel, easily share information, and build a stronger sense of community. LINK’s successful implementation is attributed to its engaging and creative teaser poster campaign that shared little-known, exciting tidbits about current employees that centered on “there is a lot you don’t know about your coworkers,” a custom virtual scavenger hunt and user tutorial featuring the teaser posters and its overall thoughtful approach to branding LINK within Kelley Kronenberg. The firm has been honored with 16 Your Honor Awards, 13 of which are first place recognition. These awards span a wide range of categories including Brand Identity, Events, Community Relations, Technology Management, Website Rebrand/Overhaul, Social Media and Engagement, and three consecutive first-place wins for Practice Development. The Legal Marketing Association’s Southeastern Chapter, established in 1985, is one of the largest chapters within the international organization of LMA.