

SCOPE This Privacy Policy ("Policy") outlines the procedures through which Kelley Kronenberg, P.A. ("KK," "we," or "us") handles personal information obtained offline and through our websites and other online platforms where this Policy is published (collectively, our "Platform"). It's important to note that this Policy does not extend to our collection, usage, and disclosure of personal information regarding members of KK's workforce. [Kelley Kronenberg, P.A.'s Europe Privacy Policy is available here.](#)

NOTICE AT COLLECTION We gather information from and about you. Below are examples of the personal information we may collect. Following this section, you'll find more detailed information on how we utilize and disclose this personal information. Please note that we do not knowingly participate in sharing personal information for cross-contextual marketing purposes or engage in the sale of personal information.

- **Contact information:** This may encompass your name, address, email address, or telephone number.
- **Commercial information:** This could include details that identify you and pertain to services or events you are interested in or have considered.
- **Internet or similar network activity:** This might entail a unique personal identifier, online identifier, IP address and location based on IP address, device identifier, browsing history, and information regarding interactions with websites or electronic communications. It may also include details about the browser you're using or the site you visited before and after visiting us.
- **Sensory data:** This may involve pictures or videos from our events.
- **Professional information:** This could comprise your title, employer, or professional contact details.
- **Education information:** This might encompass details about institutions you have attended.
- **Inferences drawn from personal information:** This could include a profile outlining your interests in our services and events.

Our Personal Information Retention Criteria: The California Consumer Privacy Act, along with amendments introduced by the California Privacy Rights Act (collectively referred to as "CCPA"), mandates that we disclose the criteria used to determine the retention period for each category of personal information we collect. Often, our records contain multiple categories of personal information combined, necessitating a case-by-case evaluation of various factors to determine the appropriate retention period for personal information. These factors encompass the necessity of personal information to (i) deliver our products and services or manage our relationship with an individual; (ii) safeguard our business, employees, organization, and others; (iii) fulfill our legal and regulatory obligations; and (iv) investigate and address concerns such as safety issues, potential security incidents, or violations of policies.

HOW WE MAY COLLECT YOUR PERSONAL INFORMATION We gather personal information through various means. Below are additional details and examples of how we may collect your personal information:

- **Directly From You:** This includes instances such as when you contact us or register for one of our events.

- **Automatically:** For instance, when you visit and interact with our Platform on any device. We may also collect information about users' activities over time and across different websites and devices when they use the Platform. Tools like analytics and cookies, including those operated by third parties, may be utilized to gather this information.
- **From Third Parties:** We may obtain information about you from other sources. This could involve receiving data from our business partners, our social media pages, or contacts who provide your information to us because they believe you might be interested in our services or events.

HOW WE MAY USE YOUR PERSONAL INFORMATION Here are further details and examples regarding the utilization of your personal information:

- **Running and Enhancing Our Business:** This involves utilizing your information for various business administration purposes, such as accounting, record-keeping, legal requirements, backup, and other administrative tasks. It also encompasses communicating with you or determining which services or events may interest you.
- **Commercial Utilization:** We may furnish you with information about Winston, our legal professionals, and our services. This includes updates about our events. For additional information about your options concerning these communications, please refer to the "Cookies and Electronic Communications" section below.
- **Security Measures:** This pertains to safeguarding our organization, our employees, and our clients. It also includes protecting the integrity of our Platform.
- **Other Lawful Purposes:** We may utilize your personal information as permitted by law or as communicated to you, or as requested or directed by you.

HOW WE MAY DISCLOSE YOUR PERSONAL INFORMATION Here are further details and examples regarding the disclosure of your personal information:

- **With Our Service Providers:** We may share your information with third parties who provide services on our behalf. This could include companies that handle email communications or assist in managing our Platform.
- **With Our Business Partners:** For instance, we might disclose personal information to a business partner co-hosting an event with us.
- **With Successors to Our Firm:** In scenarios such as mergers, acquisitions, or sales of portions of our firm, we may share personal information with any successors. This may involve asset sales, corporate reorganizations, or other changes in control.
- **To Comply With Legal Obligations or Safeguard Our Interests:** This could entail responding to court orders, subpoenas, or requests from government agencies or investigatory bodies. We may also disclose information during investigations into potential fraud.
- **For Other Purposes as Described or Directed:** We may disclose your personal information for reasons not explicitly mentioned here, as communicated to you, or as requested or directed by you.

YOUR PRIVACY RIGHTS Depending on your state of residence, you may possess the following rights regarding the personal information we maintain about you. We may undertake steps to authenticate your identity, as permitted or mandated by applicable law, prior to processing your request. This verification process may involve requesting information that we

can compare against data already in our possession.

- **Right to Disclosure:** You have the right to request disclosure of the personal information we have collected about you. This includes details such as the categories of personal information collected, the sources from which it was collected, the business or commercial purpose for collecting, selling, or sharing personal information, the categories of third parties with whom we have shared personal information, and the specific pieces of personal information collected about you.
- **Right to Deletion:** You can request the deletion of personal information we have collected from you.
- **Right to Correction:** You have the right to request the correction of inaccurate personal information we maintain about you.
- **Right to Non-Discrimination:** We are prohibited from discriminating against you if you exercise your rights under applicable law.

If you wish to exercise these rights, please contact us at info@winston.com. Kindly include your name and email address, and specify that you are making a "Privacy Rights" request. If your rights request is denied and you wish to appeal, you may contact us at info@winston.com. Agents authorized by you to act on your behalf may also submit privacy requests following the instructions provided above. These agents must furnish evidence of written permission from you to submit a request on your behalf. In instances where we are unable to verify the authenticity of a request, we may request additional information or deny the request.

CHILDREN UNDER 18 The Platform hosting this Policy is intended for adults. We do not knowingly gather personally identifiable information from individuals under the age of 18 and make efforts to adhere to the provisions outlined in The Children's Online Privacy Protection Act (COPPA). If you are a parent or legal guardian and believe that your child under the age of 18 has provided us with information, please contact us at marketing@kelleykronenberg.com. You can also send correspondence to the address provided at the conclusion of this website Policy. Kindly label your inquiries as "COPPA Information Request." Parents, for further information on safeguarding children's privacy online, you can find resources [here](#).

COOKIES AND ELECTRONIC COMMUNICATIONS You have various options regarding how we gather, utilize, and disclose your information concerning our use of cookies and provision of electronic communications. Some of these choices are specific to your browser and device. Cookies & Other Tracking Technologies:

- **Cookies:** You can adjust your browser settings to manage cookies, requiring affirmative acceptance for new cookies, automatically rejecting cookies, and/or deleting or disabling existing cookies. Instructions for doing so depend on the type of cookie and the browser you are using. For more information on controlling browser cookies, [click here](#). If information about your browser isn't available on this page, please search your browser for instructions on opting out of cookie collection.
- **Flash Cookies:** Managing flash cookies may require additional action, which you can learn more about [here](#). This is necessary because flash cookies cannot be controlled through your browser settings.
- **Google Analytics:** We may utilize Google Analytics on our Platform to better understand your usage patterns. You can find information on opting out of Google Analytics [here](#).
- **Email Tools:** You can adjust your email settings to block the automatic download of images in email messages, as these images may contain technologies that track your

interaction with the message.

Please note that deleting or blocking cookies may affect your website experience, as certain features may become unavailable. Additionally, some options you select are browser- and device-specific, and you may need to re-select your preferences if you clear your browser cookies or make other changes. Our Do Not Track Policy: Certain browsers offer "do not track" features allowing you to opt out of website tracking. However, these features vary and are not standardized. Currently, we do not respond to "do not track" signals. If you block cookies, certain features on our sites may not function properly. Blocking or rejecting cookies will not necessarily halt all tracking described here. Marketing Communications: You have the option to opt out of receiving our electronic marketing communications; nevertheless, you will continue to receive transactional messages from us.

SECURITY The Internet does not offer 100% security. While we cannot guarantee complete safety during your use of our Platform, we urge you to exercise caution when navigating the Internet. We employ reasonable measures to protect personal information within our control.

STORAGE OF INFORMATION Data we retain might be stored within or outside the United States. If you reside outside the United States, you acknowledge and consent to the transfer of your personal information to the United States. This Platform is designed for utilization within the United States and is governed by United States laws, which may not offer the same level of protection as those in your home country.

LINKS Our Platform may include links to third-party sites that are not covered by this Policy. Clicking on such a link will direct you to a site beyond our control. We bear no responsibility for these third-party sites or their privacy policies. We recommend carefully reviewing the privacy policies of those sites.

HOW TO CONTACT US If you have additional questions you can call us at (954) 370-9970 or (800) 484-4381, fax us at (954) 382-1988, or reach us at marketing@kelleykronenberg.com. You can write to us at: Attn: Webmaster/Marketing Kelley Kronenberg 10360 W. State Road 84 Fort Lauderdale, FL 33324 Please include your email address, name, address, and telephone number when you contact us. This helps us handle your request correctly.

CHANGES IN POLICY Occasionally, we may update our Policy. Any significant changes to our Policy will be communicated to you as legally required. Additionally, we will publish an updated version on our Platform. We recommend periodically checking our Platform for any updates.