

## Kelley Kronenberg Spreads Holiday Cheer with Salvation Army Angel Tree Donation Drive

**FORT LAUDERDALE, Fla.** – Lawyers and staff members at Kelley Kronenberg, a diverse business law firm with nine offices across Florida teamed up to adopt more than 50 children during the Salvation Army's Angel Tree donation drive this holiday season.

As part of the firm's Kelley Kronenberg Cares (KKC) holiday initiative, the firm collected toys and clothing for children who were part of the Salvation Army's Angel Tree program, to help bring the magic of the holiday season to underprivileged families in the community. The KKC holiday initiative culminated on December 15<sup>th</sup> during the firm's holiday party, which took place at Adena Grill in Gulfstream Park.

"For many of us, the holiday season is a time for making memories and celebrating. Through the Salvation Army's Angel Tree program, more families will have the opportunity to make a memorable and joyous holiday for their children," said <u>Heath Eskalyo</u>, Principal Partner and Chief Financial Officer for Kelley Kronenberg. "Our firm is proud to support the Salvation Army in this mission, and we hope to bring a healthy dose of the holiday spirit to children and families in need."

Marketing & Events Manager Jody Ligas, Marketing & Events Coordinator <u>Erica Wander</u>, and Marketing Coordinator Liliana Lyon organized the donation drive among the firm's Florida offices. All of the items were then donated to The Salvation Army of Broward County and The Salvation Army of Tampa/Hillsborough County.

The Salvation Army's Angel Tree Program is a volunteer-driven program that brightens the lives of thousands of children each year who otherwise would not have gifts to open during the holidays. To help with the donation selection, participants are given information regarding children in the program, including: gender, age, clothing/shoe sizes, and suggested toys. The organization then provides the donated items to parents to help preserve the magic of the holidays.

KKC was created to provide opportunities for the firm's attorneys and staff to personally commit to civic and charitable efforts in the cities where the firm's offices are located. In addition to the firm's regular philanthropic work, previous KKC projects have included a statewide school supplies drive for students, as well as food drives and clothing donations. The most recent KKC project involved collecting donations to support active-duty troops through Forgotten Soldiers Outreach, a nonprofit organization that ships care packages to registered soldiers every month, for as long as they are deployed.