



Kelley Kronenberg Presents at the 20th Annual Windstorm (WIND) Conference

Kelley Kronenberg is a proud sponsor of the [20th Annual Windstorm Insurance \(WIND\) Conference](#), which kicks off January 30 – February 2, 2019, at the Walt Disney World Dolphin Resort in Orlando, FL. During the conference, two Partners from Kelley Kronenberg will serve as presenters on a panel — see below for presenter/seminar information. The annual WIND Conference provides a forum for review and discussion of windstorm and related property insurance issues. It is the only conference of its kind focusing solely on windstorm claim issues and is geared to many different levels and professions in the industry. Representatives from all segments of the windstorm insurance claims industry convene for the three-day event to address the impact of past hurricane seasons and important windstorm insurance issues. In addition to professional development and networking, the conference offers continuing education credits for numerous states, bar associations, and professional designations. Join Kelley Kronenberg and hundreds of windstorm claims industry professionals to discuss current trends and recent developments in the windstorm and property insurance industry. **Session 1 CSI Irma & Michael: Forensic Meteorology for the Plaintiff and Defense Panel:** [John Riordan-Kelley Kronenberg](#), Daniel Lopez-Morgan Law Group, Howard Altschule-Forensic Weather Consultants **Date: Thursday, January 31 from 1:30pm – 3:15pm, and Friday, February 1 from 3:45pm – 5:30pm** The industry is facing unique challenges with regard to resolving hurricane-related claims and lawsuits. This session will address common issues disputed in hurricane claims, techniques to properly build a case, and the importance of using qualified experts to help prove or disprove liability. Attendees will learn the implications of Daubert and Frye, how stepping outside the box can destroy a case, and the benefits of having a Certified Consulting Meteorologist conduct a study utilizing high-resolution Doppler radar, meteorological data, advanced computer modeling, and detailed water level data for specific incident locations. **Session 2 Blockchain, Data Mining, and Tech: How will Technology Change our Daily Lives, Customer Experience, and Claims Panel:** [Tanaz Salehi-Kelley Kronenberg](#), Melissa Hill-Blackboard Insurance, Paul Rivard- MunichRe, Rob Giola-Homeowner Legal **Date: Friday, February 1 from 10:30am –12:15pm** Blockchain technology, data analytics, and data mining – oh my! Despite all the money in this industry, there are still major issues plaguing insurance, including: inefficient data sharing, fragmented data sources, manual claims review/processing, and fraud detection. Learn how the use of blockchain technology, data analytics, and data mining, can address these issues to allow for a streamlined, safer, and more efficient approach to insurance, litigation, appraisal, and claims handling.