



OVERVIEW

Tom Mersch serves as General Counsel in Kelley Kronenberg's Fort Lauderdale Office. Tom has extensive experience in providing advice and guidance on business transactions and data privacy and security matters.

Tom has over 30 years of experience as an attorney, corporate counsel, entrepreneur and businessman in multiple sectors including information technology, e-Commerce, finance, travel and government.

Hired as the general counsel for a large internet retailer in need of restructure, Tom navigated their business both legally and operationally from near collapse to solid growth. In 2002 Tom founded and funded an online asset recovery services firm that he sold in 2008.

Tom has held influential legal leadership positions with a number of firms, formerly serving as attorney for the Delta Airlines Dream Vacations Program, General Counsel and Vice President of Business Development for UCS, Inc. (a software company that was eventually acquired by SunGard Data Systems) and as President and founder of an internet-based business services outsourcing company with over 300 employees worldwide. For the five years immediately prior to joining Kelley Kronenberg, Tom was General Counsel for Channel IQ a rapidly growing Chicago based "Big Data" software provider for over 300 of the Worlds' largest manufacturers. Tom was also the managing director of Channel IQ's Spanish subsidiary.

Tom is a licensed attorney in Florida and Mississippi, earning his JD from the University of Mississippi and his BA from Southern Methodist University.

Tom contributes his time and talents as a co-founder of The Venture Mentoring Team, (www.thevmt.org) a nonprofit educational 501(c)(3) dedicated to fostering the startup community by training and credentialing mentors and then connecting them with the best and brightest entrepreneurs to help startups reach their full potential. Additionally, he serves as an entrepreneur in residence at Florida Atlantic University's (FAU) School of Business and FAU's Adams Center for Entrepreneurship. He has advised start-ups and rapidly growing businesses including the past winner of both the FAU and Enterprise Florida Business Plan Competitions. He is also a judge for The Cade Innovation Prize competition.

Tom is also a member of the Federal Judicial Nominating Commission for the Southern District of Florida, having been appointed for the duration of the 115th US Congressional Term by Senator Marco Rubio.

CONTACT INFORMATION

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PRACTICE AREAS

- Data Privacy and Technology
- Business and Corporate Transactions

ADMISSIONS

- Florida
- Mississippi

EDUCATION

- University of Mississippi, J.D., 1985
- Southern Methodist University, B.A., 1982

ASSOCIATIONS

Professional Associations

- Florida Atlantic University College of Business Dean's Advisory Board, Board Member, 2020 – Present
- Federal Judicial Nominating Commission, Southern District of Florida, 115th U.S. Congressional Term

Community

- Florida Atlantic University's Graduate College Three Minute Thesis (3MT) Competition, Judge
 - Florida Atlantic University's College of Business, Business Plan Competition, Judge
 - Florida Atlantic University's Tech Runway Accelerator, Founding Mentor
 - Florida Atlantic University's Adams Center for Entrepreneurship, Founding Mentor,
 - The Cade Innovation Prize competition, Judge
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MEDIA

- Featured "Kelley Kronenberg's Thomas Mersch Promoted to General Counsel", *Tampa Bay Newswire*, November 2022
- Featured "Kelley Kronenberg's Thomas Mersch Promoted to General Counsel", *Attorney at Law Magazine*, November 2022
- Featured "Kelley Kronenberg's Thomas Mersch Promoted to General Counsel", *South Florida Business Journal*, November 2022
- Featured "Kelley Kronenberg's Thomas Mersch Promoted to General Counsel", *City Biz*, November 2022
- Featured, "Kelley Kronenberg Partner Thomas Mersch Appointed to the Federal Judicial Nominating Commission", *Attorney at Law Magazine*, October 12, 2017
- Featured, "Kelley Kronenberg Partner Thomas Mersch Appointed to the Federal Judicial Nominating Commission", *Sun-Sentinel*, October 12, 2017
- Featured, "Kelley Kronenberg Partner Thomas Mersch Appointed to the Federal Judicial Nominating Commission", *CityBizList South Florida*, October 12, 2017
- Featured, "Kelley Kronenberg Partner Thomas Mersch Appointed to the Federal Judicial Nominating Commission", *Kelley Kronenberg*, October 12, 2017
- Featured, "Kelley Kronenberg Wins Three First-Place Awards for Legal Marketing", *Legal Learning Series*, October 22, 2016
- Featured, "Kelley Kronenberg Wins Three First-Place Awards for Legal Marketing", *Sun-Sentinel*, October 22, 2016
- Featured, "Kelley Kronenberg Wins Three First-Place Awards for Legal Marketing", *CityBizList South Florida*, October 20, 2016
- Featured, "Kelley Kronenberg Wins Three First-Place Awards for Legal Marketing", *Attorney at Law Magazine*, October 20, 2016
- Featured, "Special Report: New Partners", *Daily Business Review*, March 31, 2016
- Featured, "News and notes from the legal community", *Chicago Lawyer Magazine*, October 15, 2015
- Featured, "In the News", *Chicago Daily Law Bulletin*, August 17, 2015

- Featured, "People on the Move", *Chicago Business Journal*, August 12, 2015
- Featured, "The Ladder", *Chicago Tribune*, August 12, 2015
- Featured, "On the Move", Florida Bar News, July 15, 2015
- Featured, "People on the Move", South Florida Business Journal, July 8, 2015
- Featured, "Movers Spotlight", *Miami Herald*, July 6, 2015
- Featured, "Thomas Mersch joins Kelley Kronenberg's Fort Lauderdale Office as a Partner", *Attorney at Law Magazine*, June 26, 2015
- Featured, "People on the Move", *South Florida Business Journal*, June 24, 2015
- Featured, "Thomas Mersch joins Kelley Kronenberg's Fort Lauderdale Office as a Partner", *CityBizList*, June 24, 2015