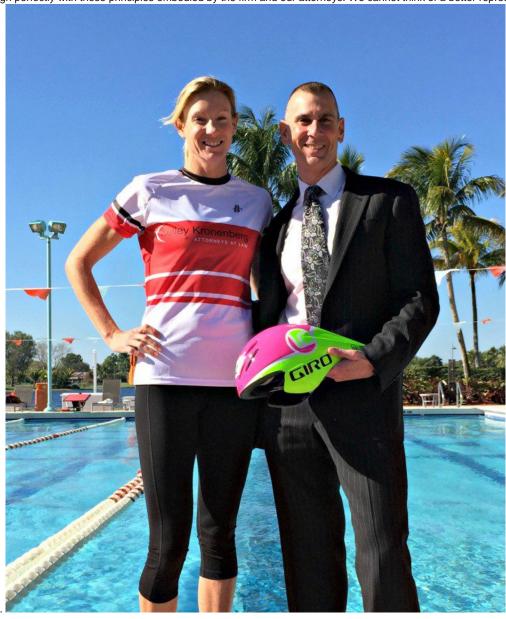


## Kelley Kronenberg Announces Partnership with Professional Triathlete Leanda Cave

Fort Lauderdale, Fla. – Kelley Kronenberg, a national full-service law firm, announced a new partnership with triathlete Leanda Cave, the 2012 World Champion in the full and half Ironman distance. Kelley Kronenberg will be partnering with Leanda Cave, a full-time resident of Miami Beach, who is one of the most decorated female triathletes in history, in two upcoming South Florida races. The four-time world champion, who boasts 32 triathlon victories, will wear Kelley Kronenberg's logo on her race gear during the Las Olas International Triathlon on March 15, 2015, and during the City Bikes IRONMAN 70.3 Miami on October 25, 2015. "I'm very excited to be teaming up with Kelley Kronenberg," said Leanda Cave, a frequent competitor in South Florida events. "As a professional triathlete, I admire an organization that is constantly in pursuit of excellence and defines success by their own standard, rather than by comparison to others," said Cave. Heath S. Eskalyo, Principal Partner and CFO of Kelley Kronenberg, expressed pride in partnering with someone he finds truly inspirational and whose character and qualities exude those found at Kelley Kronenberg. "Leanda has always represented the best of her ability and the sport of triathlons. We are thrilled that she will represent Kelley Kronenberg in the South Florida triathlon community. As an avid triathlete, I recognize the traits that are required to succeed in triathlons, and they are equally important to Kelley Kronenberg and our professional success in the community." Eskalyo, a Sprint, Olympic, 70.3 and Ironman triathlete, and founder of the TRI SHARKS, a nonprofit networking and philanthropic triathlete group, knows that despite being voluntary, triathlon training requires a work-like commitment. "Leanda's passion and drive, motivation, competitiveness and a commitment to achieving excellence, align perfectly with those principles embodied by the firm and our attorneys. We cannot think of a better representative for



our brand," said Eskalyo.