

## ***Thomas Mersch Joins Kelley Kronenberg's Fort Lauderdale Office as a Partner***

---



**Fort Lauderdale, FL** - Kelley Kronenberg, a national full-service law firm, announced that Thomas Mersch has joined the firm's Fort Lauderdale office as a Partner. Mr. Mersch focuses his practice on Business Transactions, Data Privacy and Security Matters. In addition, he will also play a role in the firm's marketing and business development efforts. He brings to the firm more than 30 years of experience as an attorney, corporate counsel, entrepreneur and businessman in multiple sectors including information technology, e-Commerce, finance, travel and government. Prior to joining Kelley Kronenberg, Mr. Mersch served as General Counsel for Channel IQ, a rapidly growing Chicago based "Big Data" software provider for more than 300 of the world's largest manufacturers. He was also the managing director of Channel IQ's Spanish subsidiary. Mr. Mersch has held influential legal leadership positions with a number of firms, formerly serving as an attorney for the Delta Airlines Dream Vacations Program, General Counsel and Vice President of Business Development for UCS, Inc. (a software company that was eventually acquired by SunGard Data Systems) and as President and Founder of an internet-based business services outsourcing company with more than 300 employees worldwide. Outside the office, Mr. Mersch is a founding mentor to Florida Atlantic University's (FAU) Tech Runway Accelerator and FAU's Adams Center for Entrepreneurship. He has advised start-ups and rapidly growing businesses, including the past winner of both the FAU and Enterprise Florida Business Plan Competitions. Additionally, he serves as a judge for The Cade Innovation Prize competition. Mr. Mersch earned his undergraduate degree from Southern Methodist University and his law degree from the University of Mississippi. He is licensed to practice law in Florida and Mississippi.