

Kelley Kronenberg Expands Administrative Team with Addition of Jorge Cosio as Chief Strategy Officer



FORT LAUDERDALE, Fla. — Kelley Kronenberg, a diverse business law firm, announced that <u>Jorge Cosio</u> has joined the firm as its Chief Strategy Officer. In this newly created role, Cosio will work closely with firm leaders to continue to foster the firm's growth and evolution by helping to develop the administrative operations and management processes in the company. He possesses more than 20 years of corporate experience in senior executive management positions and 15 years in private practice as an independent consultant.

"Kelley Kronenberg's creation of a Chief Strategy Officer role reflects our desire to further cultivate a long-term focus on the needs of the market. As we continue to expand and diversify our attorney base, practice areas and geographic reach, we felt it was critical to add key roles to our administrative team," said Michael J. Fichtel, Kelley Kronenberg's CEO and Firm-wide Managing Partner. "Jorge's vast experience and ability to identify strategic opportunities will be a tremendous asset to our firm."

Cosio has a unique background that spans business, law, and consulting, along with experience in corporate strategy and business operations. He has held numerous leadership positions ranging from Chief Financial Officer and Chief Information Officer to General Manager with national and international Fortune 100 companies in a variety of industries. In these roles, he successfully ran and improved operations while launching and developing new businesses throughout the globe at an enterprise level.

An alumni of Harvard University and graduate of the University of Miami School of Business, Cosio is fluent in Spanish and conversational in Portuguese and French.

"Kelley Kronenberg is known for its forward-thinking approach to the practice and business of law," Cosio said. "I'm thrilled to join the firm and contribute to its continued growth and success."