



Kelley Kronenberg's Social Media Practice Group provides influencers and content creators with technology and business savvy counsel focused on the rapidly evolving social media marketplace.

We represent content creators across all digital media platforms. Our comprehensive approach provides counsel to influencers and creators in areas ranging from personal planning, business strategy, privacy, tax, negotiation, and governmental regulations.

Our clients also include companies looking to hire influencers to promote their brand and websites that negotiate relationships between brands and influencers, and our Social Media attorneys steer our clients through the realities of today and the possibilities of tomorrow - positioned to thrive in media spaces yet to be invented.

For new influencers and content creators, we have an *Influencer Legal Foundation Kit* designed to get your social media career off on solid legal ground. We are here at the start and will be with you all along the way whether we are evaluating sponsorship opportunities, reviewing FTC guidelines, or working on business planning strategies.

### **Our list of services:**

- Influencer Legal Foundation kit
- Sponsorship negotiations
- FTC compliance
- Drafting and negotiating marketing contracts
- Business opportunity review
- Personal estate planning
- Non-disclosure agreements
- Non-compete agreements
- Management agreements
- Income source tracking and review

### **Why Social Media attorneys at Kelley Kronenberg?**

Our Social Media Practice attorneys understand policies and technology of content publishing and monetization on various social media channels, Facebook, Instagram, YouTube, Twitter, and Snapchat, and they will protect your name and reputation on the internet. They have multidisciplinary background and experience in regulatory compliance, personal privacy, and technology cases, and understand how to build and protect your brand on the internet.