

## General Counsel Services



The growing complexity of today's marketplace increases the need for sound legal advice and counsel. Maintaining access to competent and available legal talent is critical to ensuring that your business can move at the velocity that allows you to compete and win. Whether you require ongoing access to outside counsel or your in-house team requires extra capacity, Kelley Kronenberg serves your General Counsel needs. Our team has advised Fortune 500 companies, middle-market businesses, family-owned enterprises, and a diverse array of private corporations. Whether you are a well-established market player or a start-up, we are here to assist you with competent, cost-effective legal services.

As a cross-disciplinary law firm, Kelley Kronenberg is in a unique position to provide complete legal counseling. Our teams can advise you on corporate and commercial matters, real estate transactions, labor and employment challenges, succession planning, and a wide range of other needs that will assist you in moving into new markets and mitigating potential risks.

Whether it is contract preparation, investment evaluation, mergers and acquisitions, or litigation, we will work closely with you to gain a deep understanding of your business and your specific needs. Our goal is to provide focused, client-centered, and cost-effective advice and counsel on legal issues confronting clients daily.

We can work to ensure ready access to our legal professionals on both a transactional or ongoing retainer basis. We will be there when you need us.

Our General Counsel Services include:

- Commercial Transaction Support
- Compensation (stock options, deferred compensation, etc.)
- Corporate Governance and Compliance (including board and shareholder actions and Mergers and Acquisitions)
- Financing and Restructuring Assistance
- Intellectual Property (trademark, copyright, and other protections)
- Labor and Employment (hiring, retention, termination, policies)
- · Litigation Support
- · Real Estate Issues
- · Risk Management Support

We provide services available on a recurring retainer basis and for specific matters. This means that clients have the flexibility to choose how they engage with us based on their individual needs. Whether they require ongoing support or assistance with a particular project, we offer tailored solutions to accommodate their preferences. This approach allows us to cater to a diverse range of clients and ensures that we can effectively meet their needs while fostering long-lasting relationships. By offering this flexibility, we aim to provide the best possible service and deliver results that exceed our clients' expectations.