

## Data Privacy and Technology



Kelley Kronenberg's Data Privacy & Cybersecurity Practice covers a myriad of legal issues relating to privacy and security faced by both internet-based and traditional "brick and mortar" businesses. Our Data Privacy & Cybersecurity Practice advises clients regarding the various statutory and regulatory requirements businesses face when handling sensitive information concerning their customers, employees, patients, and affiliates.

Collectively, the members of Kelley Kronenberg's Data Privacy & Cybersecurity Practice have multidisciplinary backgrounds in regulatory compliance, corporate governance and transactions, healthcare, intellectual property rights, complex civil litigation, and technology.

## **Areas of Practice**

- Data Breach Prevention, Response, and Litigation
- · Corporate Compliance Programs, including written information security policies, and privacy policies and privacy notices
- Consumer Protection Laws, including data breach notification statutes, the Fair and Accurate Credit Transactions Act (FACTA), Telephone Consumer Protection Act (TCPA), Gramm-Leach-Bliley Act (GLBA), and the Health Insurance Portability and Accountability Act (HIPAA) as amended by the Health Information Technology for Economic and Clinical Health (HITECH) Act
- Preparation of social media policies
- Vendor management and vendor contracts

## Industries that we Focus on:

- Healthcare
- Retail
- Restaurants
- Hotels
- · Financial Institutions
- Education
- Professional Services
- Communications
- Technology